

CURRICULUM VITAE
Matthew P. Normand

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I. PROFESSIONAL HISTORY

A. Degrees

2003 Ph.D., The Florida State University, Psychology (Cognitive and Behavioral Sciences)

Major Professor: Jon S. Bailey

2002 M.S., The Florida State University, Psychology (Cognitive and Behavioral Sciences)

Major Professor: Jon S. Bailey

1999 M.A., Western Michigan University, Psychology (Behavior Analysis)

Major Professor: Alan D. Poling

1997 B.A., Western New England College, Psychology

Advisor: Henry D. Schlinger, Jr.

B. Certification

- Board Certified Behavior Analyst® (Doctoral Level; BCBA-D®) #1-02-0832

C. Academic Positions

- Acting Department Chair (Fall 2014) University of the Pacific, Department of Psychology
- Associate Professor (2010-present) University of the Pacific, Department of Psychology
- Director of Graduate Studies (2010-2013) University of the Pacific, Department of Psychology
- Assistant Professor (2007-2010) University of the Pacific, Department of Psychology
- Assistant Professor (2003-2007) Florida Institute of Technology, School of Psychology
- Adjunct Instructor (2001) Tallahassee Community College

D. Clinical Experience

- Graduate Student Practicum Supervisor (2007-present) University of the Pacific
- Graduate Student Practicum Supervisor (2003-2007) Florida Institute of Technology
- Behavioral Consultant (2001-2002) Tallahassee Memorial Hospital–Tallahassee, FL
- Behavioral Consultant (1999-2002) Behavior Management Consultants, Inc.–Tallahassee, FL
- Behavioral Consultant (1999-2000) Appalachian Center for Human Services–Tallahassee, FL

E. Professional Associations

- Association for Behavior Analysis, International
- California Association for Behavior Analysis
- Psi Chi–National Honor Society in Psychology

II. SCHOLARSHIP

A. Publications (bold indicates student author)

1. **Ong, T.**, Normand, M. P., & **Schenk, M.** (under revision). Using equivalence-based instruction to teach college students to identify logical fallacies. *Psychological Record*.
2. **Schenk, M. J.**, & Normand, M. P. (under review). Effects of question sequence on outcomes of the 27-Item Monetary Choice Questionnaire. *Journal of the Experimental Analysis of Behavior*.
3. **Hankla, M. E.**, Kohn, C. S., & Normand, M. P. (under review). Teaching college students to pour accurately: Effects of Behavioral Skills Training and peer modeling. *Journal of Applied Behavior Analysis*.
4. **Nighbor, T. D.**, Kohn, C. S., Normand, M. P., & Schlinger, H. D. (under review). Do infants make moral judgments? Investigating another potential explanation. *PlosONE*.
5. **Cardoza, E.**, & Normand, M. P. (revise and resubmit). Visual analysis of within-subject data: A comparison within and across certification levels. *Journal of Applied Behavior Analysis*.
6. **Boga, V.**, & Normand, M. P. (accepted pending revisions). The opportunity to choose the activity context does not increase moderate-to-vigorous physical activity exhibited by preschool children. *Psychological Record*.
7. **Galbraith, L.**, & Normand, M. P. (in press). Step it up: Using the Good Behavior Game to increase physical activity at recess. *Journal of Applied Behavior Analysis*.
8. Normand, M. P. (2016). Less is more: Psychologists can learn more by studying fewer people. *Frontiers in Psychology*, 7:934. doi: 10.3389/fpsyg.2016.00934
9. **Zerger, H. M.**, Normand, M. P., **Boga, V.**, & **Patel, R. A.** (2016). Adult attention and interaction can increase moderate-to-vigorous physical activity in young children. *Journal of Applied Behavior Analysis*, 49, 449-459. doi:10.1002/jaba.317
10. **Oliver, A. C.**, **Pratt, L. A.**, & Normand, M. P. (2015). A survey of functional behavior assessment methods used by behavior analysts in practice. *Journal of Applied Behavior Analysis*, 48, 817-829. doi:10.1002/jaba.256
11. Normand, M. P., Dallery, J., & **Ong, T.** (2015). Applied behavior analysis for health and fitness. In H. Roane, J. Ringdahl, & T. Falcomata (Eds.), *Clinical and organizational applications of applied behavior analysis* (pp. 555-582). Elsevier.
12. **Larson, T. A.**, Normand, M. P., **Morley, A. J.**, & **Husty, K. M.** (2014). The role of the physical environment in promoting physical activity in children across different group compositions. *Behavior Modification*, 38, 837-851. doi:10.1177/0145445514543466
13. Normand, M. P. (2014). Opening Skinner's box: An introduction. *The Behavior Analyst*, 37, 67-68.

14. **Larson, T. A., Normand, M. P., Morley, A. J., & Miller, B. G.** (2014). Further evaluation of a functional analysis of moderate-to-vigorous physical activity in young children. *Journal of Applied Behavior Analysis, 47*, 219-230.
15. Normand, M. P., & Kohn, C. S. (2013). Don't wag the dog: Extending the reach of applied behavior analysis. *The Behavior Analyst, 36*, 109-122.
16. **Larson, T. A., Normand, M. P., Morley, A. J., & Miller, B. G.** (2013). A functional analysis of moderate-to-vigorous physical activity in young children. *Journal of Applied Behavior Analysis, 46*, 199-207.
17. Schlinger, H. D., & Normand, M. P. (2013). On the origin and functions of the term "functional analysis." *Journal of Applied Behavior Analysis, 46*, 285-288.
18. Plavnick, J. B., & Normand, M. P. (2013). Functional analysis of verbal behavior: A brief review. *Journal of Applied Behavior Analysis, 46*, 349-353.
19. **Hustyi, K. M., Normand, M. P., Larson, T. A., & Morley, A. J.** (2012). The effect of outdoor activity context on physical activity in preschool children. *Journal of Applied Behavior Analysis, 45*, 401-405.
20. **Hustyi, K. M., Normand, M. P., & Larson, T. A.** (2011). Behavioral assessment of physical activity in obese pre-school children. *Journal of Applied Behavior Analysis, 44*, 635-639.
21. Normand, M. P., & **Beaulieu, L.** (2011). Further evaluation of response-independent delivery of preferred stimuli on child compliance. *Journal of Applied Behavior Analysis, 44*, 665-669.
22. **Larson, T. A., Normand, M. P., & Hustyi, K. M.** (2011). Preliminary evaluation of an observation system for recording physical activity in children. *Behavioral Interventions, 26*, 193-203.
23. Normand, M. P., **Machado, M. A., Hustyi, K. M., & Morley, A. J.** (2011). Infant sign training and functional analysis. *Journal of Applied Behavior Analysis, 44*, 305-314.
24. Normand, M. P., & Kohn, C. S. (2011). Teach your children well: A review of Chance's *The Teacher's Craft: The Ten Essential Skills of Effective Teaching*. *Journal of Applied Behavior Analysis, 44*, 417-420.
25. Normand, M. P., **Kestner, K.M., & Jessel, J.** (2010). An analysis of treatment failure with the high-*p* instruction sequence. *Journal of Applied Behavior Analysis, 43*, 735-738.
26. Normand, M. P., & **Osborne, M. R.** (2010). Promoting healthier food choices by college students using individualized dietary feedback. *Behavioral Interventions, 25*, 183-190.
27. **Lafrance, D., Wilder, D. A., Normand, M. P., & Squires, J. L.** (2009). Extending the assessment of functions of vocalizations in children with limited verbal repertoires. *The Analysis of Verbal Behavior, 25*, 19-32.
28. Normand, M. P. (2009). Much ado about nothing? Some comments on B. F. Skinner's definition of verbal behavior. *The Behavior Analyst, 32*, 185-190.

29. **Donaldson, J. M., & Normand, M. P.** (2009). Using goal setting, self-monitoring, and feedback to increase calorie expenditure in obese adults. *Behavioral Interventions, 24*, 73-83.
30. Normand, M. P. (2008). Increasing physical activity through self-monitoring, goal setting, and feedback. *Behavioral Interventions, 23*, 227-236.
31. Normand, M. P. (2008). Science, skepticism, and applied behavior analysis. *Behavior Analysis in Practice, 1*, 42-49.
32. **Zuluaga, C. A., & Normand, M. P.** (2008). Evaluation of the high-probability instruction sequence with and without programmed reinforcement. *Journal of Applied Behavior Analysis, 41*, 453-457.
33. Normand, M. P., **Severtson, E.S., & Beavers, G. A.** (2008). A functional analysis of non-vocal verbal behavior of a young child with autism. *The Analysis of Verbal Behavior, 24*, 63-67.
34. Hargis, J., Jensen, S., Kohn, C., Normand, M., & Schooler, D. (2008). Providing faculty iPods to explore innovative teaching and learning. *Journal of Effective Teaching, 8*, 21-31.
35. Martinez-Diaz, J., Freeman, T., Normand, M., & Heron, T. (2007). Ethical practice of applied behavior analysis. In J. Cooper, T. Heron, & W. Heward, *Applied Behavior Analysis* (2nd Ed.). Upper Saddle River, NJ: Pearson/Merrill-Prentice Hall.
36. Normand, M., & Dallery, J. (2007). Mercury rising: Exposing the vaccine-autism myth. *Skeptic, 13*, 32-36. [also published electronically in *e-Skeptic* on June 20, 2007 at www.skeptic.com/eskeptic/07-06-20.html]
- Reprinted in:** Daniel, E. L. (2010). *Taking sides: Clashing views in health and society* (9th Ed.). New York: McGraw-Hill Ryerson.
37. **Bullock, C., & Normand, M. P.** (2006). The effects of a high-probability instruction sequence and response-independent reinforcer delivery on child compliance. *Journal of Applied Behavior Analysis, 39*, 495-499.
38. Normand, M. P., & **Knoll, M.** (2006). The effects of a stimulus-stimulus pairing procedure on the unprompted vocalizations of a young child diagnosed with autism. *The Analysis of Verbal Behavior, 22*, 81-85.
39. Normand, M. P., & Bailey, J. S. (2006). The effects of celeration lines on visual analysis. *Behavior Modification, 30*, 295-314.
40. Normand, M. P. (2005). Buckle up for safety: A comment on Reynolds & Schiffbauer (2004). *The Behavior Analyst, 28*, 161-162.
41. Wilder, D. A., Normand, M. P., & **Atwell, J.** (2005). Noncontingent reinforcement as treatment for self-injury and food refusal and associated self-injury. *Journal of Applied Behavior Analysis, 38*, 549-553.
42. Palmer, D., Eshelman, J., Brandon, P., Layng, J., McDonough, C., Michael, J., Schoneberger, T., Stemmer, N., Weitzman, R., & Normand, M. (2004). Dialogue on private events. *The Analysis of Verbal Behavior, 20*, 111-128.

43. Normand, M. (2002). Verbal behavior: History and future. *The Behavior Analyst Today*, 3, 41-44.
44. Normand, M. (2001). Discussion of Williams' "Service review: Increasing consumer benefits by linking service outcome data to direct-care staff's decision making." In L. Hayes, R. Fleming, J. Austin, & M. Alavosius (Eds.), *Organizational Change*. Reno, NV: Context Press.
45. Normand, M., Fossa, J., & Poling, A. (2000). Publication trends in The Analysis of Verbal Behavior: 1982-1998. *The Analysis of Verbal Behavior*, 17, 167-173.
46. Byrne, T., & Normand, M. (2000). The demon-haunted sentence: A skeptical analysis of reverse speech. *The Skeptical Inquirer*, 24, 46-49.
47. Poling, A., Dickinson, A. M., Austin, J., & Normand, M. (2000). Basic behavioral research and organizational behavior management. In J. Austin & J. E. Carr (Eds.), *Handbook of applied behavior analysis*. Reno, NV: Context Press.
48. Poling, A., & Normand, M. (1999). Noncontingent reinforcement: An inappropriate description of time-based schedules that reduce behavior. *Journal of Applied Behavior Analysis*, 32, 237-238.
49. Normand, M., Bucklin, B., & Austin, J. (1999). The discussion of behavioral principles in JOBM. *Journal of Organizational Behavior Management*, 19, 45-56.

B. Presentations (bold indicates student author)

1. Normand, M. P. (2016, October). The language of science. **Invited address** presented at the Southeastern Association for Behavior Analysis, Winston-Salem, NC.
2. Normand, M. P. (2016, October). Breeding ground: Pseudoscience, voodoo science, and junk science in autism research and treatment. **Invited address** presented at the New Hampshire Association for Behavior Analysis, Bedford, NH.
3. Normand, M. P. (2016, August). B. F. Skinner's analysis of verbal behavior: History, controversy, implications, and applications. **Invited address** presented at the National Autism Conference, State College, PA.
4. Normand, M. P. (2016, April). Contemporary developments in behavior analysis. **Invited address** presented at the International Conference on Behavior Analysis, Naples, Italy.
5. Normand, M. P. (2016, March). Nature via nurture: You were born to be made. **Invited address** presented at the Florida State University, Panama City, FL.
6. Normand, M. P. (2016, March). Nature or nurture? Either way it's your parents' fault. **Invited address** presented at the New Hampshire Association for Behavior Analysis, Bedford, NH.
7. **Boga, V.**, & Normand, M. P. (2016, February). Does providing young children the opportunity to choose an activity result in more physical activity? Paper presented at the 34th Annual Meeting of the California Association for Behavior Analysis, Santa Clara, CA.

8. **Livingston, C. P., & Normand, M. P., & Kristjansdottir, I.** (2016, February). The influence of peer presence on physical activity exhibited by young children. Paper presented at the 34th Annual Meeting of the California Association for Behavior Analysis, Santa Clara, CA.
9. **Gauert, S., & Normand, M. P.** (2016, February). The effects of peer-directed attention on the physical activity of young children. Paper presented at the 34th Annual Meeting of the California Association for Behavior Analysis, Santa Clara, CA.
10. **Gauert, S., Pangburn, S., & Normand, M. P.** (2016, February). A replication of B. F. Skinner's verbal summator. Poster presented at the 34th Annual Meeting of the California Association for Behavior Analysis, Santa Clara, CA.
11. **Cardoza, E., Cruz-Khalili, A., & Normand, M. P.** (2016, February). The effects of text messages on daily step counts. Poster presented at the 34th Annual Meeting of the California Association for Behavior Analysis, Santa Clara, CA.
12. Normand, M. P. (2015, November). Nature or nurture? Either way it's your parents' fault. **Invited address** presented at the Kentucky Association for Behavior Analysis Fall Workshop Series, Louisville, KY.
13. Normand, M. P. (2015, November). Breeding ground: Pseudoscience, voodoo science, and junk science in autism research and treatment. **Invited address** presented at the Kentucky Association for Behavior Analysis Fall Workshop Series, Louisville, KY.
14. Normand, M. P. (2015, October). Nature or nurture? Either way it's your parents' fault. **Invited address** presented at the 36th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
15. Normand, M. P. (2015, May). B. F. Skinner's analysis of verbal behavior: Misunderstandings and misconceptions. **Invited tutorial** presented at the 41st Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
16. Normand, M. P. (2015, May). Let's get fit with behavior analysis: An introduction to health research in behavior analysis. **Member of invited panel discussion** at the 41st Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
17. **Zerger, H., & Normand, M. P.** (2015, May). A comparative analysis of physical activity interventions for young children. Paper presented at the 41st Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
18. **Oliver, A., Pratt, L., & Normand, M. P.** (2015, May). A survey of functional behavior assessment methods used by behavior analysts in practice. Paper presented at the 41st Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
19. Normand, M. P. (2015, May). Get moving: Behavior analysis of physical activity for health and fitness. **Chair** of symposium conducted at the 41st Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
20. Normand, M. P. (2015, February). Nature or nurture? Either way it's your parents' fault. **Invited tutorial** presented at the 33rd Annual Meeting of the California Association for Behavior Analysis, San Diego, CA.

21. **Oliver, A. C., Pratt, L. A., & Normand, M. P.** (2015, February). A survey of functional behavior assessment methods used by behavior analysts in practice. Paper presented at the 33rd Annual Meeting of the California Association for Behavior Analysis, San Diego, CA.
22. **Zerger, H. M., Normand, M. P., Boga, V., Patel, R. A., & Livingston, C. P.** (2015, February). A comparative analysis of physical activity interventions for young children. Poster presented at the 33rd Annual Meeting of the California Association for Behavior Analysis, San Diego, CA.
23. Normand, M. P. (2014, October). Breeding ground: Pseudoscience, voodoo science, and junk science in autism research and treatment. **Invited address** presented at the Geneva Centre for Autism International Symposium, Toronto, ON, Canada.
24. Normand, M. P. (2014, October). Get moving: A programmatic line of behavioral research on physical activity in young children. **Invited address** presented at the Nevada Association for Behavior Analysis Annual Conference, Reno, NV.
25. Normand, M. P. (2014, May). Toward a functional analysis of moderate-to-vigorous physical activity in children. **Invited presentation** at the 40th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
26. Normand, M. P., Crossland, K., & Allen, K. D. (2014, May). Exploring alternative career paths in behavior analysis. **Member of invited panel discussion** at the 40th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
27. **Miller, B., Normand, M. P., Zerger, H., & Larson, T. A.** (2014, May). Behavioral assessment of physical activity preferences of young children. Paper presented at the 40th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
28. Normand, M. P. (2014, March). Science, pseudoscience, and skepticism in autism and applied behavior analysis. **Invited address** presented at the International Congress on Applied Behavior Analysis in the Treatment of Autism in Salerno, Italy.
29. Normand, M. P. (2014, March). The functional analysis of behavior: History, applications, and implications. **Invited workshop** presented at the International Congress on Applied Behavior Analysis in the Treatment of Autism in Salerno, Italy.
30. Normand, M. P. (2014, March). Strategies to assess and develop verbal behavior in children. **Invited workshop** presented at the International Congress on Applied Behavior Analysis in the Treatment of Autism in Salerno, Italy.
31. Normand, M. P. (2013, October). Get moving: A programmatic line of physical activity research in young children. **Invited address** presented at the 34th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
32. **Larson, T. A., Normand, M. P., Morley, A. J., & Miller, B. G.** (2013, May). A functional analysis of moderate-to-vigorous physical activity in young children. Paper presented at the 39th Annual Meeting of the Association for Behavior Analysis, International, Minneapolis, MN.

33. **Morley, A. J., Normand, M. P., & Larson, T. A.** (2013, May). Considerations for descriptive analyses of physical activity. Paper presented at the 39th Annual Meeting of the Association for Behavior Analysis, International, Minneapolis, MN.
34. Normand, M. P. (2013, May). Efficient and practical procedures for measuring and assessing child behavior in the home. **Discussant** for symposium conducted at the 39th Annual Meeting of the Association for Behavior Analysis, International, Minneapolis, MN.
35. Friman, P. C., Normand, M. P., Reed, D. D., Schlinger, H. D., & Vyse, S. A. (2013, May). Instead of preaching to the choir, publish outside of the box. **Chair of panel discussion** at the 39th Annual Meeting of the Association for Behavior Analysis, International, Minneapolis, MN.
36. **Larson, T. A., Miller, B. G., Morley, A. J., Galbraith, L. A., & Normand, M. P.** (2013, February). Structured validation of the New Lifestyles® NI-2000® pedometer and Fitbit® accelerometer with preschool-age children. Paper presented at the 31st Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
37. **Larson, T. A., Morley, A. J., Miller, B. G., Galbraith, L. A., & Normand, M. P.** (2013, February). Free-living validation of the New Lifestyles® NI-2000® pedometer and Fitbit® accelerometer with preschool-age children. Paper presented at the 31st Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
38. **Morley, A. J., Normand, M. P., & Larson, T. A.** (2013, February). Considerations for descriptive analyses of physical activity. Paper presented at the 31st Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
39. **Larson, T. A., Normand, M. P., Morley, A. J., & Miller, B. G.** (2013, February). A functional analysis of moderate-to-vigorous physical activity in young children. Paper presented at the 31st Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
40. Normand, M. P. (2013, February). Recent developments in the behavioral assessment of physical activity. **Chair** of symposium conducted at the 31st Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
41. Normand, M. P. (2012, September). Movement as medicine: Behavior analysis for health and fitness. **Invited address** presented at the 32nd Annual Meeting of the Florida Association for Behavior Analysis, Jacksonville, FL.
42. **Larson, T. A., Normand, M. P., Morley, A. J., & Miller, B. G.** (2012, September). A functional analysis of moderate-to-vigorous physical activity in young children. Paper presented at the 32nd Annual Meeting of the Florida Association for Behavior Analysis, Jacksonville, FL.
43. **Miller, B., Normand, M. P., & Patel, R.** (2012, May). The effects of a web-based fitness monitoring system on physical activity in overweight and obese adults. Paper presented at the 38th Annual Meeting of the Association for Behavior Analysis, International, Seattle, WA.
44. **Morley, A. J., Normand, M. P., & Larson, T. A.** (2012, May). A comparison of descriptive and experimental analyses of physical activity in preschool children. Paper presented at the 38th Annual Meeting of the Association for Behavior Analysis, International, Seattle, WA.

45. Silverman, K., Normand, M. P., VanHouten, R., & Vollmer, T. R. (2012, May). The importance of innovative research in behavior analysis. Invited panel presented at the 38th Annual Meeting of the Association for Behavior Analysis, International, Seattle, WA.
46. Normand, M. P. (2012, May). Strategies to assess and develop verbal behavior in children with autism. **Discussant** for symposium conducted at the 38th Annual Meeting of the Association for Behavior Analysis, International, Seattle, WA.
47. Normand, M. P. (2012, February). Breeding ground: Pseudoscience, voodoo science, and junk science in autism research and treatment. **Invited address** presented at the Annual Meeting of the Texas Association for Behavior Analysis, Austin, TX.
48. Normand, M. P. (2012, February). Behavior analysis and obesity: Battling the bulge. **Invited address** presented at the 30th Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
49. **Miller, B. G., Larson, T. A., & Normand, M. P.** (2012, February). Preliminary validation of the Fitbit® fitness tracking device. Paper presented at the 30th Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
50. Normand, M. P., **Miller, B. G., & Patel, R. R.** (2012, February). Increasing physical activity in overweight and obese adults using the Fitbit® fitness tracking device. Paper presented at the 30th Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
51. **Morley, A. J., Normand, M. P., & Larson, T. A.** (2012, February). Descriptive and experimental analyses of variables maintaining moderate-to-vigorous physical activity in preschool children. Paper presented at the 30th Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
52. **Quan, P. F., Oliver, A. C., & Normand, M. P.** (2012, February). The effects of structured activities on physical activity in children. Poster presented at the 30th Annual Meeting of the California Association for Behavior Analysis, Garden Grove, CA.
53. Normand, M. P. (2011, August). Battling the bulge: Future directions for behavioral research on obesity. **Invited paper** presented at the 119th Annual Convention of the American Psychological Association, Washington, D.C.
54. **Husty, K. M., Normand, M. P., Larson, T. A., & Morley, A. J.** (2011, May). A functional analysis of physical activity in preschool children. Paper presented at the 37th Annual Meeting of the Association for Behavior Analysis, International, Denver, CO.
55. **Larson, T. A., Miller, B. G., Morley, A. J., & Normand, M. P.** (2011, May). A comparison of interval recording methods for measuring physical activity levels. Paper presented at the 37th Annual Meeting of the Association for Behavior Analysis, International, Denver, CO.
56. Normand, M. P. (2011, May). Current research in the functional analysis and treatment of problem behavior. **Discussant** for symposium conducted at the 37th Annual Meeting of the Association for Behavior Analysis, International, Denver, CO.

57. **Machado, M. A.**, Kohn, C. S., & Normand, M. P., (2011, May). Picture this: Smoking cues as elicitors of compensatory responses in smokers. Poster presented at the 37th Annual Meeting of the Association for Behavior Analysis, International, Denver, CO.
58. **Larson, T. A.**, Normand, M. P., **Morley, A. J.**, & **Hustyi, K. M.** (2011, April). A functional analysis of physical activity in preschool children. Poster presented at the Cambridge Center for Behavioral Studies “Applied Behavior Analysis: Evidence-based Solutions for Helping People” conference, Fresno, CA.
59. **Machado, M. A.**, Normand, M. P., **Morley, A. J.**, & **Hustyi, K. M.** (2011, April). Infant sign-language training and functional analysis. Poster presented at the Cambridge Center for Behavioral Studies: Applied Behavior Analysis: Evidence-based Solutions for Helping People conference, Fresno, CA.
60. **Machado, M. A.**, Kohn, C. S., & Normand, M. P., (2011, February). Picture this: Smoking cues as elicitors of compensatory responses in smokers. Paper presented at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
61. **Miller, B. G.**, & Normand, M. P., (2011, February). Be healthy: Behavioral assessment of physical activity. Paper presented at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
62. **Machado, M. A.**, **Larson, T. A.**, White, H., & Normand, M. P., (2011, February). Using functional analysis methodologies in preschool classrooms. Paper presented at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
63. Normand, M. P., **Machado, M. A.**, **Hustyi, K. M.**, & **Morley, A. J.** (2011, February). Infant sign-language training and functional analysis. Paper presented at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
64. **Hustyi, K. M.**, Normand, M. P., **Larson, T. A.**, & **Morley, A. J.** (2011, February). Functional analysis of physical activity in preschool children. Paper presented at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
65. Normand, M. P. (2011, February). Verbal behavior analysis at California State University, Los Angeles. **Discussant** for symposium conducted at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
66. Normand, M. P. (2011, February). Current research in the functional analysis and treatment of problem behavior. **Discussant** for symposium conducted at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
67. **Miller, B.G.**, **Larson, T. A.**, & Normand, M. P., (2011, February). Validation of the Fitbit® fitness tracking device. Poster presented at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
68. **Miller, B.G.**, **Larson, T. A.**, & Normand, M. P., (2011, February). A comparison of interval recording methods for measuring physical activity levels. Poster presented at the 29th Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.

69. Normand, M. P. (2010, May). Much ado about nothing: Skinner's analysis of verbal behavior. Paper presented at the 36th Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
70. **Husty, K. M.**, Normand, M. P., **Larson, T.**, & **Greenberg S. B.** (2010, May). Shaping physical activity in overweight and obese children. Paper presented at the 36th Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
71. **Kunnavatana, S. S.**, & Normand, M. P. (2010, May). A rapid treatment analysis of compliance in young children. Paper presented at the 36th Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
72. Normand, M. P., Rehfeldt, R., & Dymond, S. (2010, May). Verbal behavior: Where should we go from here? **Member of invited panel** discussion at the 36th Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
73. Normand, M. P. (2010, May). Recent research on child behavior management. Discussant for symposium (D. Wilder, Chair) conducted at the 36th Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
74. **Machado, M.**, **Husty, K. M.**, **Morley, A.**, & Normand, M. P. (2010, May). Infant sign training and functional analysis. Poster presented at the 36th Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
75. Everett, D. (2010, May). Cognitive fire: Language as a cultural tool. Chair of invited B. F. Skinner Lecture presented at the 36th Annual Meeting of the Association for Behavior Analysis, International, San Antonio, TX.
76. **Steiner, C.**, **Kunnavatana, S.**, **Bryon Miller**, Normand, M., & Jensen, S. (2010, April). Validity of role-play observations in behavioral parent training context. Poster presented at the 90th Annual Convention of the Western Psychological Association, Cancun, Mexico.
77. **Kunnavatana, S.**, & Normand, M. (2010, February). A rapid treatment analysis of compliance in young children. Paper presented at the 28th Annual Meeting of the California Association for Behavior Analysis, Irvine, CA.
78. Normand, M. (2010, February). Behavior analysis in health and fitness: Promoting physical activity. Paper presented at the 28th Annual Meeting of the California Association for Behavior Analysis, Irvine, CA.
79. **Larson, T.**, Normand, M., **Husty, K.**, & **Greenberg, S.** (2010, February). The development and validation of physical activity measurement systems. Paper presented at the 28th Annual Meeting of the California Association for Behavior Analysis, Irvine, CA.
80. **Husty, K.**, Normand, M., **Larson, T.**, & **Greenberg, S.** (2010, February). Shaping physical activity in obese and overweight children using percentile schedules. Paper presented at the 28th Annual Meeting of the California Association for Behavior Analysis, Irvine, CA.
81. **Kunnavatana, S.**, Normand, M., **Larson, T.**, & Jensen, S. (2010, February). Assessing the effectiveness of a parent-training model through direct measures. Poster presented at the 28th Annual Meeting of the California Association for Behavior Analysis, Irvine, CA.

82. **Kestner, K.**, Normand, M., & **Jessel, J.** (2010, February). Functional analysis and treatment of escape-maintained noncompliance. Poster presented at the 28th Annual Meeting of the California Association for Behavior Analysis, Irvine, CA.
83. **Machado, M., Hustyi, K.**, & Normand, M. (2010, February). Infant sign training and functional analysis. Poster presented at the 28th Annual Meeting of the California Association for Behavior Analysis, Irvine, CA.
84. Normand, M. P. (2009, November). The nature-nurture debate and behavior analysis: Heritability, heredity, and behavior. **Keynote Address** presented at the Fresno State University Applied Behavior Analysis Conference, Fresno, CA.
85. Normand, M. P. (2009, October). Behavior analysis in health and fitness: Promoting physical activity. Paper presented at the 30th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
86. **Larson, T. A.**, Normand, M. P., **Hustyi, K. M.**, & **Greenberg, S.** (2009, October). The development and validation of physical activity measurement systems. Paper presented at the 30th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
87. **Hustyi, K. M.**, Normand, M. P., **Larson, T. A.**, & **Greenberg, S.** (2009, October). Shaping physical activity in obese and overweight children using percentile schedules. Paper presented at the 30th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
88. **Hustyi, K. M., Machado, M.**, & Normand, M. P. (2009, October). Infant sign training and functional analysis. Poster presented at the 30th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
89. **Kunavatana, S. S.**, & Normand, M. P. (2009, October). Rapid treatment analysis for compliance. Poster presented at the 30th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
90. **Kunavatana, S. S.**, Normand, M. P., **Larson, T.**, & Jensen, S. (2009, October). Assessing the effectiveness of a parent-training model through direct measurement of parent behavior change. Poster presented at the 30th Annual Meeting of the Berkshire Association for Behavior Analysis and Therapy, Amherst, MA.
91. **Kestner, K. M.**, Normand, M., & **Jessel, J.** (2009, May). An analysis of treatment failure with the high-p instruction sequence. Poster presented at the 35th Annual Meeting of the Association for Behavior Analysis, International, Phoenix, AZ.
92. Cowie, F. (2009, May). Guess what? Language is learned. Chair of invited B. F. Skinner Lecture at the 35th Annual Meeting of the Association for Behavior Analysis, International, Phoenix, AZ.
93. Baum, W., Normand, M., Schlinger, H., & Sidener, D. (2009, May). Behavior analysis of rule-governed behavior: Contrasting views. Moderator of panel discussion at the 35th Annual Meeting of the Association for Behavior Analysis, International, Phoenix, AZ.

94. Normand, M. (2009, March). Treatment integrity: Methods for effective behavioral intervention. Workshop conducted at the 27h Annual Meeting of the California Association for Behavior Analysis, Burlingame, CA.
95. Normand, M. (2008, November). Science, pseudoscience, or just plain crazy? **Invited address** presented at the Fresno State University Applied Behavior Analysis Conference, Fresno, CA.
96. Normand, M. (2008, September). Treatment integrity: Methods for effective behavioral intervention. Workshop conducted at the 28h Annual Meeting of the Florida Association for Behavior Analysis, Bonita Springs, FL.
97. **Donaldson, J., & Normand, M.** (2008, September). Increasing calorie expenditure through task clarification, goal-setting, self-monitoring, and feedback. Paper presented at the 28h Annual Meeting of the Florida Association for Behavior Analysis, Bonita Springs, FL.
98. Normand, M. (2008, May). Increasing physical activity through self-monitoring, goal-setting, and feedback. Paper presented at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
99. **Donaldson, J., & Normand, M.** (2008, May). Increasing calorie expenditure through task clarification, goal-setting, self-monitoring, and feedback. Paper presented at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
100. **Osborne, M., & Normand, M.** (2008, May). Reducing calorie and fat consumption through task clarification and individualized feedback. Paper presented at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
101. Normand, M. (2008, May). Behavioral interventions for health and fitness. Chair of symposium conducted at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
102. Johnson, F. (2008, May). Brain pathways for behavioral variation and selection in a vocal-learning songbird. **Chair** of B. F. Skinner Lecture delivered at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
103. Normand, M., Fox, E., Madden, G., & Miltenberger, R. (2008, May). How to give effective oral presentations. **Member of invited panel discussion** conducted at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
104. Normand, M., **Severtson, E., & Beavers, G.** (2008, May). A functional analysis of non-vocal verbal behavior of a young child with autism. Paper presented at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
105. **Severtson, E., & Normand, M.** (2008, May). A functional analysis of verbal behavior in children with developmental disabilities. Paper presented at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.
106. **LaFrance, D., Squires, J., Wilder, D., & Normand, M.** (2008, May). Assessing the functions of vocalizations in children with limited vocal-Verbal repertoires. Paper presented at the 34th Annual Meeting of the Association for Behavior Analysis, International, Chicago, IL.

107. Normand, M. (2008, February). Science, pseudoscience, and autism. **Invited address** presented at the 26th Annual Western Regional Conference of the California Association for Behavior Analysis.
108. Normand, M. (2008, February). Verbal behavior, functional independence, and rule-governed behavior. Paper presented at the 26th Annual Western Regional Conference of the California Association for Behavior Analysis.
109. **LaFrance, D., Squires, J., Wilder, D., & Normand, M.** (2008, February). Assessing the functions of vocalizations in children with limited vocal-verbal repertoires. Paper presented at the 26th Annual Western Regional Conference of the California Association for Behavior Analysis.
110. Vargas, J., & Vargas, E. (2007, May). Tutorial: The Evolution of Skinner's Thinking about Verbal Behavior. Chair of invited tutorial presented at the 33rd Annual Meeting of the Association for Behavior Analysis, San Diego, CA.
111. Normand, M. (2006, October). Why nature vs. nurture should just go away. **Invited Address** at the 11th Annual Meeting of the Tennessee Association for Behavior Analysis, Nashville, TN.
112. Normand, M., **Beaulieu, L., Wilder, D., Marcus, A., & Zonneveld, K.** (2006, October). Improving child compliance: An evaluation of antecedent-based interventions. In D. Wilder (Chair), Recent Research on Improving Child Compliance. Symposium Conducted at the 11th Annual Meeting of the Tennessee Association for Behavior Analysis, Nashville, TN.
113. Normand, M. (2006, May). Why nature vs nurture should just go away. Paper presented at the 32nd Annual Meeting of the Association for Behavior Analysis, Atlanta, GA.
114. Schlinger, H., & Normand, M. (2006, May). Not so fast, Mr. Pinker: Making the case for human nurture. Paper presented at the 32nd Annual Meeting of the Association for Behavior Analysis, Atlanta, GA.
115. Normand, M. (2006, May). Old wine in new bottles: Science, quackery, and autism. Paper presented at the 32nd Annual Meeting of the Association for Behavior Analysis, Atlanta, GA.
116. Shermer, M., Bailey, J., Dallery, J., Iwata, B., Michael, J., Normand, M., Sidman, M., & Vollmer, T. (2005, September). Skepticism in behavior analysis: A panel discussion. Panel conducted at the 25th Annual Meeting of the Florida Association for Behavior Analysis, Sarasota, FL.
117. Wilder, D., Normand, M., & **Atwell, J.** (2005, September). Noncontingent reinforcement as treatment for food refusal and associated self-injury. Paper presented at the 25th Annual Meeting of the Florida Association for Behavior Analysis, Sarasota, FL.
118. **Lafleur, A., & Normand, M.** (2005, September). Increasing bank teller referrals with a token economy. Paper presented at the 25th Annual Meeting of the Florida Association for Behavior Analysis, Sarasota, FL.

119. Normand, M., & **Knoll, M.** (2005, May). Effects of Stimulus-Stimulus Pairing on Vocalizations of a Child Diagnosed with Autism. Paper presented at the 31st Annual Meeting of the Association for Behavior Analysis, Chicago, IL.
120. Normand, M. (2005, February). Science-based practice and OBM. **Invited address** given at the 23rd Annual Meeting of the California Association for Behavior Analysis, Dana Point, CA.
121. Michael, J. (2004, September). Positive and negative reinforcement and other forms of positivity- Some possible conceptual confusions. Chair of invited address presented at the 24th Annual Meeting of the Florida Association for Behavior Analysis, Orlando, FL.
122. Normand, M. (2004, September). Skinner's analysis of verbal behavior and autism: A look at three special cases. **Discussant** for symposium conducted at the 24th Annual Meeting of the Florida Association for Behavior Analysis, Orlando, FL.
123. Normand, M., Partington, J., & Reeve, C. (2004, September). Talk to the experts on autism. **Member of invited panel discussion** conducted at the 24th Annual Meeting of the Florida Association for Behavior Analysis, Orlando, FL.
124. Normand, M., & Bosch, S. (2004, May). Refining the tact: Essential features of a useful repertoire. Paper presented at the 30th Annual Meeting of the Association for Behavior Analysis, Boston, MA.
125. Bosch, S., & Normand, M. (2004, May). Receptive language: Some important distinctions between component repertoires. Paper presented at the 30th Annual Meeting of the Association for Behavior Analysis, Boston, MA.
126. Bosch, S., Normand, M., Saltzman, M., & Granpeesheh, D. (2003, September). Autism: A behavior analytic comprehensive treatment package. **Workshop** conducted at the 23rd Annual Meeting of the Florida Association for Behavior Analysis, St. Petersburg, FL.
127. Normand, M., & Bailey, J. (2003, September). The effects of job aids on the behavior of visual data analysts. Paper presented at the 23rd Annual Meeting of the Florida Association for Behavior Analysis, St. Petersburg, FL.
128. Green, G., Normand, M., Partington, J., & Wagner, K. (2003, September). Talk to the experts on autism. **Member of invited panel discussion** conducted at the 23rd Annual Meeting of the Florida Association for Behavior Analysis, St. Petersburg, FL.
129. Green, G., & Normand, M. (2003, September). Autism and the dissemination of behavior analysis: A call to arms. **Member of panel discussion** conducted at the 23rd Annual Meeting of the Florida Association for Behavior Analysis, St. Petersburg, FL.
130. Normand, M. (2003, May). Using protocol analysis in behavior analysis: Two methods to the madness. Paper presented at the 29th Annual Meeting of the Association for Behavior Analysis, San Francisco, CA.
131. Bailey, J., Normand, M., & Wallander, R. (2003, May). Application of protocol analysis in verbal behavior research: Theoretical and practical issues examined. **Member of panel discussion** conducted at the 29th Annual Meeting of the Association for Behavior Analysis, San Francisco, CA.

132. Normand, M. (2003, May). Some issues and current research concerning visual data analysis. **Chair** of symposium conducted at the 29th Annual Meeting of the Association for Behavior Analysis, San Francisco, CA.
133. Normand, M., & Bailey, J. (2003, May). The effects of celeration lines on the visual analysis of graphed within-subject data. Paper presented at the 29th Annual Meeting of the Association for Behavior Analysis, San Francisco, CA.
134. Bosch, S., Normand, M., Saltzman, M., & Granpeesheh, D. (2003, May). Autism: A behavior analytic comprehensive treatment package. **Workshop** conducted at the 29th Annual Meeting of the Association for Behavior Analysis, San Francisco, CA.
135. Normand, M. (2001, September). Some methodological considerations for the visual analysis of behavioral data. Paper presented at the 21st Annual Meeting of the Florida Association for Behavior Analysis, Sarasota, FL.
136. Palmer, D. (2001, May). The acquisition of intraverbal frames through modeling. Chair of invited address at the 27th Annual Meeting of the Association for Behavior Analysis, New Orleans, LA.
137. Normand, M., & Reiss, M. (2001, May). Developing a brief functional assessment of attention-to-task behavior: A preliminary analysis. Paper presented at the 27th Annual Meeting of the Association for Behavior Analysis, New Orleans, LA.
138. Normand, M. (2001, May). Collecting concurrent verbal reports: Some considerations and methodological refinements. Paper presented at the 27th Annual Meeting of the Association for Behavior Analysis, New Orleans, LA.
139. Normand, M. (2001, April). Applied behavior analysis in business and industry: Some basic principles. **Invited tutorial** conducted at the "Performance Toolbox: Solutions for Workplace Success with Dr. Aubrey Daniels" workshop at Florida State University, Tallahassee, FL.
140. Normand, M., & Reiss, M. (2000, September). A brief functional assessment of attention-to-task behavior. Paper presented at the 20th Annual Meeting of the Florida Association for Behavior Analysis, Daytona Beach, FL.
141. Normand, M., Fossa, J., & Poling, A. (2000, May). Publication trends in The Analysis of Verbal Behavior: 1982-1998. Paper presented at the 26th Annual Meeting of the Association for Behavior Analysis, Washington, DC.
142. Normand, M. (2000, May). Verbal behavior: Where we've been and where we're going. Chair of symposium conducted at the 26th Annual Meeting of the Association for Behavior Analysis, Washington, DC.
143. Normand, M. (2000, May). Applications of verbal behavior. Chair of symposium conducted at the 26th Annual Meeting of the Association for Behavior Analysis, Washington, DC.
144. Normand, M. (1999, September). Behavioral cusps and cumulative repertoires: Some comments on language development. Paper presented at the 19th Annual Meeting of the Florida Association for Behavior Analysis, Tampa, FL.

145. Normand, M., & Miguel, C. (1999, March). The effects of cumulative-hierarchical learning on language development. Paper presented at the 13th Annual Meeting of the Behavior Analysis Association of Michigan, Ypsilanti, MI.
146. Normand, M. (1998, June). Service review: Improving consumer benefits by increasing control of outcome data over front line human service activity (Larry W. Williams). **Invited Discussant** at the 1st Nevada Conference on Organizational Change, Reno, NV.
147. Normand, M., Bucklin, B., & Austin, J. (1998, March). The analysis of behavioral mechanisms in JOBM. Paper presented at the 12th Annual Meeting of the Behavior Analysis Association of Michigan, Ypsilanti, MI.

C. Funding

- 2014 College of the Pacific Research Grant. (**Funded:** \$1,500)
- 2012 First-5 San Joaquin County Grant. (In collaboration with the Stockton Unified School District; **Funded:** \$250,000 for 2 years)
- 2012 Pacific Fund Grant. (**Funded:** \$3,600)
- 2010 First-5 San Joaquin County Grant. (Not Funded – Amount requested: \$50,000)
- 2009 Pacific Fund Grant. (**Funded:** \$5,625)
- Robert Wood Johnson Foundation Pioneer Grant for Childhood Obesity. (Not Funded – Amount requested: \$296,360)
- 2009 University of the Pacific Faculty Development Grant. (**Funded:** \$2,000)
- 2009 University of the Pacific Scholarly Activity Grant. (**Funded:** \$2,219)

D. Honors and Awards

- 2011 B. F. Skinner New Researcher Award, American Psychological Association (Div. 25)
- 2009 Thomas J. Long Fellowship
- 2009 University of the Pacific Center for Teaching and Learning Fellowship

E. Editorial Activities

Journals

- Editor (2013-2015) *The Behavior Analyst*
- Associate Editor (2013-2017) *Journal of Applied Behavior Analysis*
- Associate Editor (2010-2013) *The Behavior Analyst*
- Associate Editor (2010-2012) *The Analysis of Verbal Behavior*
- Associate Editor (2009-2011) *Behavior Analysis in Practice*
- Editorial Board Member (2003-2009; 2015-present) *The Analysis of Verbal Behavior*
- Editorial Board Member (2015-present) *Behavior Analysis: Research and Practice*
- Editorial Board Member (2010-present) *Behavioral Interventions*
- Editorial Board Member (2016-present) *Behavior and Philosophy*
- Guest Associate Editor (2010, 2011, 2012, 2013) *Journal of Applied Behavior Analysis*
- Associate Editor Mentorship Program (2010-2012) *Journal of Applied Behavior Analysis*
- Editorial Board Member (2009-2010, 2012-2013) *Journal of Applied Behavior Analysis*
- Editorial Board Member (2008-2010) *The Behavior Analyst*
- Editorial Board Member (2008-2009) *Behavior Analysis in Practice*

- Editorial Board Member (2003-2008) *Journal of Early Intensive Behavior Intervention*
- Guest Associate Editor (2008, 2009) *Behavior Analysis in Practice*
- Guest Associate Editor (2009) *The Analysis of Verbal Behavior*
- Ad Hoc Reviewer (2017) *The Psychological Record*
- Ad Hoc Reviewer (2017) *Developmental Neurorehabilitation*
- Ad Hoc Reviewer (2016) *Health Promotion International*
- Ad Hoc Reviewer (2016) *Behavior and Philosophy*
- Ad Hoc Reviewer (2014) *Behavior Modification*
- Ad Hoc Reviewer (2014) *The Analysis of Verbal Behavior*
- Ad Hoc Reviewer (2004, 2006, 2008, 2009, 2011) *Journal of Applied Behavior Analysis*
- Ad Hoc Reviewer (2009) *Behavioral Interventions*
- Ad Hoc Reviewer (2005, 2006, 2008) *Journal of Organizational Behavior Management*
- Ad Hoc Reviewer (2007) *The Behavior Analyst*
- Ad Hoc Reviewer (2003) *Research on Social Work Practice*

Other

- Reviewer (2016) National Science Foundation (Developmental and Learning Sciences)
- Reviewer (2009, 2016) California Association for Behavior Analysis Student Research Awards
- Book Proposal Reviewer (2015) Elsevier (publisher)
- Reviewer (2014) Speech Pathology and ABA Special Interest Group Student Research Awards
- Reviewer (2008, 2013, 2014) American Psychological Assoc., Div. 25 Dissertation Award
- Chair (2011-2012) American Psychological Association, Div. 25 Dissertation Award (Applied)
- Book Reviewer (2009) Routledge (publisher)
- Reviewer (2006–2009) Verbal Behavior Special Interest Group Student Research Awards
- Reviewer (2006) Organizational Behavior Management Network Student Research Awards
- Book Reviewer (2006) Lawrence Erlbaum Associates (publisher)
- Grant Reviewer (2005) Research Foundation- City University of New York
- Book Reviewer (2002) Thompson / Wadsworth Publishers

F. Media

- Featured Story (July 2016) Neuroskeptical blog at *Discover Magazine*:
<http://blogs.discovermagazine.com/neuroskeptic/2016/07/10/psychologists-fewer-people/#.V5JSZmVUXsE>
- Featured Interview (May 2011) Association for Behavior Analysis, International *BAPcast*:
http://www.abainternational.org/journals/bap_podcast.asp
- Featured in February 2011 cover story of *Scientific American* (“How to fix the obesity crisis”)
- Featured Interview (July 2010) *Everyday Change* podcast: <http://aboutbehavior.com/podcasts/>
- Featured Interview (Winter 2008) *The Current Repertoire* (Vol. 24, Issue 1) – Cambridge Center for Behavioral Studies – Boston, MA.
- Feature Story (November 2006) *Florida Today* newspaper – Melbourne, FL
- Interview (April 2005) WFIT Radio – Melbourne, FL
- Feature Story (July 2005) *Florida Today* newspaper – Melbourne, FL
- Interview (1999) Shrink Rap Radio Show - Vancouver, BC

III. TEACHING ACTIVITIES

A. Courses Taught

GRADUATE – Applied Behavior Analysis; Basic Concepts and Principles of Behavior Analysis; Behavior Analysis in Developmental Disabilities; Behavioral Assessment; Behavioral Medicine; Psychology of Learning; Radical Behaviorism; Research Methods in Behavior Analysis; Science & Human Behavior

UNDERGRADUATE – Applied Behavior Analysis; Behavioral Medicine; History and Systems of Psychology; Introduction to Psychology; Pseudoscience, Voodoo Science, & Junk Science; Psychology of Learning; Psychology of Personal and Social Adjustment

B. Thesis Committees Chaired

University of the Pacific

Alex McCurdy (M.A., in progress)
Nancy Thao (M.A., in progress)
Ingunn Krisjansdottir (M.A., in progress)
Edgar Cardoza (M.A., 2016)
Merritt Schenk (M.A., 2016)
Leslie Galbraith (M.A., 2016)
Spencer Gauert (M.A., 2016)
Leigh Pratt (M.A., 2015)
Verena Boga (M.A., 2015)

Triton Ong (M.A., 2015)
Cynthia Livingston (M.A., 2015)
Heather Zerger (M.A., 2014)
Bryon Miller (M.A., 2013)
Tracy Larson (M.A., 2012)
Allison Morley (M.A., 2012)
Kristin Hustyi (M.A., 2010)
Shanun Kunnavatana (M.A., 2010)

Florida Institute of Technology

Erica Severtson (M.S., 2008)
Jeanne Donaldson (M.S., 2008)
Matthew Osborne (M.S., 2007)
Lauren Beaulieu (M.S., 2007)
Erica Hess (M.S., 2007)
Chad Kinney (M.S., 2007)
Carlos Zuluaga (M.S., 2006)

Jessica Snider (M.S., 2006)
Sophie Laurent (M.S., 2006)
Kristen Rost (M.S., 2006)
Theresa Yakich (M.S., 2006)
Katie Sias (M.S., 2005)
Chyrstin Bullock (M.S., 2005)
Cherish Twigg (M.S., 2005)

Thesis Committees Served

University of the Pacific

Rutvi Patel (M.A., in progress)
Molly Hankla (M.A., in progress)
Amir Cruz-Khalili (M.A., 2016)
Audrey Campbell (M.A., 2016)
Katrina Bettencourt (M.A., 2015)

Nicole Schultz (M.A., 2014)
Tyler Nighbor (M.A., 2014)
Carmen Steele-Abundez (M.A., 2011)
Mychal Machado (M.A., 2010)
Cindy Lyon (Ed.D., 2009)

Florida Institute of Technology

Danielle LaFrance (M.S., 2007)
Josh Pritchard (M.S., 2005)
Kristin Farr (M.S., 2005)

Christina Gingras (M.S., 2005)
Manuel Rodriquez (M.S., 2004)

IV. UNIVERSITY SERVICE

- Chair (2015-present) Committee on Graduate Studies
- Member (2013-present) University of the Pacific Academic Council
- Member (2015) Learning Management System Task Force
- Chair (2012-2013) Committee for Academic Planning and Development (CAPD)
- Member (2011-2013) Committee for Academic Planning and Development (CAPD)
- Member (2008-2014) Human Subjects Institutional Review Board
- Member (2011-2012) College of the Pacific Facilities Committee
- Member (2010-2012) College of the Pacific (COP) Council Executive Committee
- Member (2009-2012) College of the Pacific (COP) Council
- Member (2008-2011) College of the Pacific Courses and Standards Committee

V. PROFESSIONAL SERVICE

- Member (2013-2015) Publication Board, Association for Behavior Analysis, International.
- Advisor (2009-present) Cambridge Center for Behavioral Studies.
- Chair (2008-2010) Public Relations Task Force, Association for Behavior Analysis, International.
- Member (2008-2009, 2010-2011, 2015-present) Conference Committee, California Association for Behavior Analysis.
- Senior Conference Coordinator (2008-2010) Verbal Behavior Program Area, Association for Behavior Analysis, International.
- Conference Co-Coordinator (2006-2008) Verbal Behavior Program Area, Association for Behavior Analysis, International.
- Member-at-Large (2004-2007) Florida Association for Behavior Analysis Executive Committee.
- Host (2007) Florida Association for Behavior Analysis Monthly Podcast.

VI. OTHER

- Editor (2010-present) *Current Directions in Behavioral Science* website.
www.behavioral-science.org / www.facebook.com/behscience / www.twitter.com/behscience
- Host (2014-present) *Journal of Applied Behavior Analysis* podcast.
<https://www.youtube.com/channel/UCWyu9smpNFWzBsD7Ow8Zqw>
- Host (2008) *Current Directions in Behavioral Science* podcast.
www.theskinnerbox.com/podcasts.html